Success Story!

Benetton maximized operational efficiency in Turkey with NetApp.

UNITED COLORS OF BENETTON.

NetApp EF560 All-Flash Array storage solution provides significant price – performance benefits.

Benetton Group is one of the world's best-known fashion companies which resides in the most important markets all over the world, with a network of nearly 5,000 stores. Benetton, the first foreign brand to enter the Turkish ready-made clothing market in 1985, continues to serve successfully in 120 countries.

Reporting had been one of the most important processes for the Benetton Group merchandising chain and the reporting of existing data in the current system had been taking up to 10 hours. As a result of the performance and increased business requirements needed in the reporting processes, Benetton decided to renew its existing systems. Evaluating different options in this process, Benetton opted for NetApp solutions that stand out with their performance features and total cost of ownership.

A very rigorous price performance evaluation study was carried out at the initial stage of the project. Performance values of the existing data storage system and other infrastructure components were analyzed. As a result of the evaluations, it was decided that NetApp EF560 All-Flash Array storage solution is the best solution to meet the need.

IT PROVIDES HIGH PERFORMANCE, CONTINUITY AND DURABILITY.

Forest Technology Solutions co-founder Erhan Evgin stated in his assessment of the project:

"NetApp EF560 All-Flash Array is an all-flash disk data storage system specifically designed for business operations with basic needs such as high performance, continuity and durability. Power, flexibility and simplicity are at the heart of all NetApp's products and services. Thanks to these features offered by the NetApp EF series, it is possible to have a data storage system that is suitable for your needs, strong and economically will not strain budgets."

IT ACCELERATES

Expressing his satisfaction as a result of this project, Benetton Turkey Information Processing Manager Hakan Kepoglu said, "With this solution offered to us in line with our current needs, we have seen that our business processes and workload have decreased very significantly. Previously, our reporting times of up to 10 hours are now completed in as little as 4 minutes." he evaluated it with these words.

Tech Data NetApp Partner Manager Can Toklu expressed his views on the project with the following words:

"As Tech Data, we operate as authorized distributors for the sale and distribution of NetApp products worldwide. With our expertises, we work together to make our channel partners and the customers they serve have the right technological infrastructure.
As Tech Data NetApp Business Unit, we work with our demo product park, certified and expert technical consultant staff, which enriches every day with investments, to make the right decision about the needs of customers and to experience new technologies."